

## ONLINE FUNDRAISING & CROWDFUNDING

The Southwestern Consolidated School District of Shelby County recognizes the utility and convenience of online fundraising or crowdfunding/crowdsourcing sites such as DonorsChoose and GoFundMe. When considering whether to employ fundraising or crowdsourcing sites, students and staff must consider:

- Only using crowdfunding sites/services that have been vetted and approved by the Superintendent or designee in writing; and
- Whether the proposed fundraising or crowdfunding site takes a portion of the raised funds or requires fundraising goals be met prior to releasing funds.

Crowdsource fundraising is limited to a maximum of \$50,000 or the equivalent per solicitation.

Use of online fundraiser/crowdsourcing sites are subject to all Corporation policies and procedures on fundraising generally, as well as the following specific requirements for *online* fundraising:

1. All crowdfunding campaigns must support educational or instructional-based initiatives.
2. All crowdfunding campaigns must comply with other board policies and applicable laws, including student privacy and anti-harassment laws. Postings may not include a student's personally identifiable information without parental consent.
3. No Corporation staff may receive any cash payments for crowdfunding campaigns (except for reimbursement to staff for verified reasonable project costs).
4. Corporation staff must keep and submit, upon request, records of all funds and items obtained to the Superintendent or his or her designee. A financial report shall be submitted to the Superintendent or designee at the conclusion of the fundraiser.
5. Funds and/or property received through crowdfunding become property of the Corporation, will be inventoried in the same manner as other Corporation materials and equipment, and will remain in the classroom.
6. Any items purchased with the funds received is Corporation property and must fit/be compatible with Corporation technology.

7. If the staff member moves to another school building within the Corporation, the staff member and building principal will work to mutually agree if the materials should follow the staff member to the new building or remain with the original building. The staff member and principal should take into consideration the best interests, curriculum, and grade level of the students at each building.
8. If the staff member moves to another school corporation, the materials remain in the school building.

Employees who launch crowdfunding campaigns in violation of this policy do so at their own risk and may not act on behalf of, or hold themselves out as acting on behalf of, their school or the Corporation. Such employees are subject to discipline, up to and including termination/cancellation of employment contract.

The Superintendent or his or her designee may development administrative guidelines to implement the above policy.

Southwestern Consolidated School District of Shelby County

Adopted: [date]

Revised: [date]